



WEWS

ORDER

Print Date 10/25/12

Page 1 of 11

Flight Dates **10/23/12-10/29/12**

Contract / Revision **297825 /**

Original Date / Revision
05/17/12 10/24/12

Advertiser **DCCC**

Agency **Great American Media**

Buying Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Product

DCCC TV 10.23-10.29.12

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1193**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL PARTY

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	63	\$55,590.00	\$65,400.00	0.00
November 2012	19	\$15,321.25	\$18,025.00	0.00
Totals	82	\$70,911.25	\$83,425.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	63	\$55,590.00	\$65,400.00
10/29/12	10/29/12	19	\$15,321.25	\$18,025.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	10/23/12	10/29/12	4-430am America This Morn	M	4-430a	MTWTF--	:30	2	\$125.00	P-3	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	2		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/22/12-10/28/12		4-430am America This Morn	4-430a		-TWThF----	:30	(\$125.00)	0.00	NM			



WEWS

Print Date: 10/25/12

Page 2 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**Product **DCCC TV 10.23-10.29.12**Estimate # **1193**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/23/12	10/29/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	2	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		2				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
				Credited											
		[will be adding dollars to end of contract]													
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00			
N 2	WEWS	10/23/12	10/29/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	6	\$450.00	P-3	0.00	NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		6				\$450.00		0.00			
	Week:	10/29/12	11/04/12	M-----		2				\$450.00		0.00			
N 3	WEWS	10/23/12	10/29/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	6	\$675.00	P-2	0.00	NM	8	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		6				\$675.00		0.00			
	Week:	10/29/12	11/04/12	M-----		2				\$675.00		0.00			
N 4	WEWS	10/23/12	10/29/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	6	\$900.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		6				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	- TWThF----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
2	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	- TWThF----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
3	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	- TWThF----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
4	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	- TWThF----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
5	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	- TWThF----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
6	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	- TWThF----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
	Week:	10/29/12	11/04/12	M-----		2				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WEWS	10/29/12-11/04/12		M-F GMA 7-9a		7-9a	M-----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
8	WEWS	10/29/12-11/04/12		M-F GMA 7-9a		7-9a	M-----	:30		(\$900.00)		0.00	NM		
		Credited													
		[Per Client]													
N 5	WEWS	10/23/12	10/29/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		5				\$250.00		0.00			



WEWS

Print Date: 10/25/12

Page 3 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**Product **DCCC TV 10.23-10.29.12**Estimate # **1193**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 5	WEWS	10/23/12	10/29/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00 NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	- TWTF--		5				\$250.00		0.00		
	Week:	10/29/12	11/04/12	M-----		1				\$250.00		0.00		
N 6	WEWS	10/27/12	10/27/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	5	\$675.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----S-		5				\$675.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$675.00)		0.00 NM		
	Credited [Per Client]													
2	WEWS	10/22/12-10/28/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$675.00)		0.00 NM		
	Credited [Per Client]													
3	WEWS	10/22/12-10/28/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$675.00)		0.00 NM		
	Credited [Per Client]													
4	WEWS	10/22/12-10/28/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$675.00)		0.00 NM		
	Credited [Per Client]													
5	WEWS	10/22/12-10/28/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$675.00)		0.00 NM		
	See MG 7.5,7.6,7.7 [N/A PER BY]													
N 7	WEWS	10/28/12	10/28/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	4	\$675.00	P-3	0.00 NM	3	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----S		4				\$675.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		SU GMA 8-9A		8-9a	-----Su	:30		(\$675.00)		0.00 NM		
	Credited [Per Client]													
2	WEWS	10/22/12-10/28/12		SU GMA 8-9A		8-9a	-----Su	:30		(\$675.00)		0.00 NM		
	Credited [Per Client]													
3	WEWS	10/22/12-10/28/12		SU GMA 8-9A		8-9a	-----Su	:30		(\$675.00)		0.00 NM		
	Credited [Per Client]													
4	WEWS	10/22/12-10/28/12		SU GMA 8-9A		8-9a	-----Su	:30		(\$675.00)		0.00 NM		
	See MG 7.5,7.6,7.7 [N/A PER BY]													
5	WEWS	10/23/12-10/26/12		M-F GMC 5-6a		5-6a	-TWThF----	:30		\$750.00		0.00 NM		
	Ⓜ MG for 7.4,6.5													
6	WEWS	10/23/12-10/26/12		M-F 430-5am News		430-5a	-TWThF----	:30		\$400.00		0.00 NM		
	Ⓜ MG for 7.4,6.5													
7	WEWS	10/23/12-10/26/12		M-F 430-5am News		430-5a	-TWThF----	:30		\$400.00		0.00 NM		
	Ⓜ MG for 7.4,6.5													
N 8	WEWS	10/28/12	10/28/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	2	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----S		2				\$2,000.00		0.00		



WEWS

Print Date: 10/25/12

Page 4 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**Product **DCCC TV 10.23-10.29.12**Estimate # **1193**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WEWS	10/28/12	10/28/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	2	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		2				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/22/12-10/28/12		SU This Week 9-10a		9-10a	-----Su	:30		(\$2,000.00)		0.00	NM		
	Credited [Per Client]														
N 9	WEWS	10/23/12	10/29/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$850.00	P-1	0.00	NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		6				\$850.00		0.00			
	Week:	10/29/12	11/04/12	M-----		2				\$850.00		0.00			
N 10	WEWS	10/23/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	6	\$800.00	P-2	0.00	NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		6				\$800.00		0.00			
	Week:	10/29/12	11/04/12	M-----		2				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WEWS	10/29/12-11/04/12		M-F 10-11a		10-11a	M-----	:30		(\$800.00)		0.00	NM		
	Credited [Per Client]														
N 11	WEWS	10/23/12	10/29/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		3				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	-TWThF----	:30		(\$1,200.00)		0.00	NM		
	Credited [will be adding dollars to end of contract]														
3	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	-TWThF----	:30		(\$1,200.00)		0.00	NM		
	Credited [Per Client]														
	Week:	10/29/12	11/04/12	M-----		1				\$1,200.00		0.00			
N 12	WEWS	10/23/12	10/29/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		5				\$1,000.00		0.00			



WEWS

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Page 5 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

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Advertiser **DCCC**

Product **DCCC TV 10.23-10.29.12**

Estimate # **1193**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 12	WEWS	10/23/12	10/29/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- TWTF--	5		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	- TWThF----	:30		(\$1,000.00)		0.00 NM		
Credited [Per Client]														
2	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	- TWThF----	:30		(\$1,000.00)		0.00 NM		
Credited [Per Client]														
3	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	- TWThF----	:30		(\$1,000.00)		0.00 NM		
Credited [Per Client]														
4	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	- TWThF----	:30		(\$1,000.00)		0.00 NM		
Credited [Per Client]														
5	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	- TWThF----	:30		(\$1,000.00)		0.00 NM		
Credited [Per Client]														
Week:		10/29/12	11/04/12	M-----	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	M-----	:30		(\$1,000.00)		0.00 NM		
Credited [Per Client]														
N 13	WEWS	10/23/12	10/29/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$750.00	P-2	0.00 NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- TWTF--	2		\$750.00		0.00					
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N 14	WEWS	10/23/12	10/29/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	6	\$750.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- TWTF--	8		\$750.00		0.00					



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Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

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Order Sep 00:20:00

Advertiser **DCCC**Product **DCCC TV 10.23-10.29.12**Estimate # **1193**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WEWS	10/23/12	10/29/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	6	\$750.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		8				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
2	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
3	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
4	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
5	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
6	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
7	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
8	VEWS	10/22/12-10/28/12		M-F 2-3p		2-3p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
	Week:	10/29/12	11/04/12	M-----		2				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	VEWS	10/29/12-11/04/12		M-F 2-3p		2-3p	M-----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
10	VEWS	10/29/12-11/04/12		M-F 2-3p		2-3p	M-----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
N 15	WEWS	10/23/12	10/29/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	6	\$850.00	P-3	0.00	NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		6				\$850.00		0.00			
	Week:	10/29/12	11/04/12	M-----		2				\$850.00		0.00			
N 16	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	6	\$750.00	P-3	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		6				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	VEWS	10/22/12-10/28/12		M-F 4-5p Dr. OZ		4-5p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														
6	VEWS	10/22/12-10/28/12		M-F 4-5p Dr. OZ		4-5p	- TWThF----	:30		(\$750.00)		0.00	NM		
	Credited [Per Client]														



WEWS

Print Date: 10/25/12

Page 7 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**

Product **DCCC TV 10.23-10.29.12**

Estimate # **1193**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 16	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	6	\$750.00	P-3	0.00 NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----	2		\$750.00		0.00					
N 17	WEWS	10/23/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,400.00	P-2	0.00 NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	5		\$1,400.00		0.00					
Week:		10/29/12	11/04/12	M-----	1		\$1,400.00		0.00					
N 18	WEWS	10/23/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	6	\$1,850.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	6		\$1,850.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	VEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
2	VEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
3	VEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
4	VEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
5	VEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
6	VEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
Week:		10/29/12	11/04/12	M-----	2		\$1,850.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	VEWS	10/29/12-11/04/12		M-F 6-630p News		6-630p	M-----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
8	VEWS	10/29/12-11/04/12		M-F 6-630p News		6-630p	M-----	:30		(\$1,850.00)		0.00 NM		
Credited [Per Client]														
N 19	WEWS	10/23/12	10/29/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTFSS	:30	4	\$2,500.00	P-1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTFSS	4		\$2,500.00		0.00					



WEWS

Print Date: 10/25/12

Page 8 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**Product **DCCC TV 10.23-10.29.12**Estimate # **1193**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 19	WEWS	10/23/12	10/29/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTFSS	:30	4	\$2,500.00	P-1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- TWTFSS	4		\$2,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/22/12-10/28/12		M-Su 630-7p WNT	630-7p		- TWThFSaSu	:30	(\$2,500.00)	0.00	NM			
Credited [Per Client]														
2	WEWS	10/22/12-10/28/12		M-Su 630-7p WNT	630-7p		- TWThFSaSu	:30	(\$2,500.00)	0.00	NM			
Credited [Per Client]														
3	WEWS	10/22/12-10/28/12		M-Su 630-7p WNT	630-7p		- TWThFSaSu	:30	(\$2,500.00)	0.00	NM			
Credited [Per Client]														
4	WEWS	10/22/12-10/28/12		M-Su 630-7p WNT	630-7p		- TWThFSaSu	:30	(\$2,500.00)	0.00	NM			
Credited [Per Client]														
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N 20	WEWS	10/23/12	10/29/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7P News Weekend-	----S-	:30	2	\$1,275.00	P-2	0.00 NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----S-	2		\$1,275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/22/12-10/28/12		SA 7-8p Rotation	7P News Weeken		-----Sa--	:30	(\$1,275.00)	0.00	NM			
See MG 20.3,20.4 [N/A CORRECT INVENTORY CODE TO PLACE - SA 7PM NEWS]														
2	WEWS	10/22/12-10/28/12		SA 7-8p Rotation	7P News Weeken		-----Sa--	:30	(\$1,275.00)	0.00	NM			
See MG 20.3,20.4 [N/A CORRECT INVENTORY CODE TO PLACE - SA 7PM NEWS]														
3	WEWS	10/22/12-10/28/12		SA 7PM News	7-730p		-----Sa--	:30	\$1,275.00	0.00	NM			
Ⓜ MG for 20.1,20.2														
4	WEWS	10/22/12-10/28/12		SA 7PM News	7-730p		-----Sa--	:30	(\$1,275.00)	0.00	NM			
Ⓜ Credited [Per Client]														
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N 21	WEWS	10/23/12	10/29/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	2	\$1,525.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	2		\$1,525.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/22/12-10/28/12		SU 6-630p News	6-630p		-----Su	:30	(\$1,525.00)	0.00	NM			
Credited [Per Client]														
2	WEWS	10/22/12-10/28/12		SU 6-630p News	6-630p		-----Su	:30	(\$1,525.00)	0.00	NM			
Credited [Per Client]														
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N 22	WEWS	10/23/12	10/29/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	2	\$9,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00					
Week:		10/29/12	11/04/12	M-----	2		\$9,000.00		0.00					



WEWS

Print Date: 10/25/12

Page 9 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**

Product **DCCC TV 10.23-10.29.12**

Estimate # **1193**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N22	WEWS	10/23/12	10/29/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	2	\$9,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----	2		\$9,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/29/12-11/04/12		Monday Prime C		10-11p	M-----	:30		(\$9,000.00)		0.00 NM		
Credited [Per Client]														
2	WEWS	10/29/12-11/04/12		Monday Prime C		10-11p	M-----	:30		(\$9,000.00)		0.00 NM		
Credited [Per Client]														
N23	WEWS	10/23/12	10/29/12	Tuesday Prime B Tuesday Prime B	CM	DWTS Results	-T-----	:30	2	\$12,000.00	P-3	0.00 NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-----	2		\$12,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		Tuesday Prime B		DWTS Results	-T-----	:30		(\$12,000.00)		0.00 NM		
See MG 23.3,23.4 [N/A PGM CHG 9-10P - HAPPY ENDINGS/DON'T TRUST]														
2	WEWS	10/22/12-10/28/12		Tuesday Prime B		DWTS Results	-T-----	:30		(\$12,000.00)		0.00 NM		
See MG 23.3,23.4 [N/A PGM CHG 9-10P - HAPPY ENDINGS/DON'T TRUST]														
3	WEWS	10/22/12-10/28/12		Tuesday Prime A		8-9p	-T-----	:30		(\$12,000.00)		0.00 NM		
Ⓜ Credited [Per Client]														
4	WEWS	10/22/12-10/28/12		Tuesday Prime A		8-9p	-T-----	:30		\$12,000.00		0.00 NM		
Ⓜ MG for 23.1,23.2														
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N24	WEWS	10/23/12	10/29/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	4	\$2,200.00	P-3	0.00 NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	4		\$2,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		M-SU 11-1135P Late News		11-1135p	-TWThF----	:30		(\$2,200.00)		0.00 NM		
Credited [will be adding dollars to end of contract]														
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N25	WEWS	10/23/12	10/29/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	6	\$1,000.00	P-2	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	8		\$1,000.00		0.00					



WEWS

Print Date: 10/25/12

Page 10 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**Product **DCCC TV 10.23-10.29.12**Estimate # **1193**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N25	WEWS	10/23/12	10/29/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	6	\$1,000.00	P-2	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-TWTF--		8				\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$1,000.00)		0.00 NM		
		Credited [Per Client]												
2	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$1,000.00)		0.00 NM		
		Credited [will be adding dollars to end of contract]												
3	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$1,000.00)		0.00 NM		
		Credited [Per Client]												
4	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$1,000.00)		0.00 NM		
		Credited [Per Client]												
7	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$1,000.00)		0.00 NM		
		Credited [Per Client]												
8	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$1,000.00)		0.00 NM		
		Credited [Per Client]												
Week:		10/29/12	11/04/12	M-----		2				\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
10	WEWS	10/29/12-11/04/12		M-F 1135p-1202a Nightline		1135p-1207x	M-----	:30		(\$1,000.00)		0.00 NM		
		Credited [Per Client]												
N26	WEWS	10/23/12	10/29/12	SU 11-1135P Late News SU 11-1135P Late News	CM	11-1135p	-----S	:30	2	\$2,500.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S		2				\$2,500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		SU 11-1135P Late News		11-1135p	-----Su	:30		(\$2,500.00)		0.00 NM		
		Credited [Per Client]												
2	WEWS	10/22/12-10/28/12		SU 11-1135P Late News		11-1135p	-----Su	:30		(\$2,500.00)		0.00 NM		
		Credited [Per Client]												
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
N27	WEWS	10/23/12	10/29/12	SU 1125p-12a Sports Extra SU 1135p-12a Sports Extra	CM	1135p-12x	-----S	:30	2	\$850.00	P-1	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S		2				\$850.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		SU 1125p-12a Sports Extra		1135p-12x	-----Su	:30		(\$850.00)		0.00 NM		
		Credited [Per Client]												
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
N28	WEWS	10/23/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-TWTF--		1				\$1,400.00		0.00		



WEWS

Print Date: 10/25/12

Page 11 of 11

Contract / Revision **297825** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 05/17/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DCCC**

Product **DCCC TV 10.23-10.29.12**

Estimate # **1193**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N28	WEWS	10/23/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$1,400.00	0.00							
N29	WEWS	10/23/12	10/29/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTFSS	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-----	0		\$0.00	0.00							
Week:		10/29/12	11/04/12	M-----	1		\$2,200.00	0.00							
N30	WEWS	10/23/12	10/29/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$1,275.00	P-1	0.00	NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	1		\$1,275.00	0.00							
Week:		10/29/12	11/04/12	-----	0		\$0.00	0.00							
N31	WEWS	10/23/12	10/29/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	2	\$625.00	P-1	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	---TF--	1		\$625.00	0.00							
Week:		10/29/12	11/04/12	M-----	1		\$625.00	0.00							
N32	WEWS	10/23/12	10/29/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-----	0		\$0.00	0.00							
Week:		10/29/12	11/04/12	M-----	1		\$2,000.00	0.00							
Totals														82	\$83,425.00